DECLARATION FOR UTILITY OR DESIGN PATENT APPLICATION (37 CFR 1.63)

Attorney Docket Number: SCHO-1

Patent Application Title: Product Assortment Optimization Systems, Products and

Methods

Serial Number: Not yet assigned

Art Unit: Not yet assigned Filing Date: Not yet assigned

First Named Inventor: Tor I. Schoenmeyr

As the below named inventor, I hereby declare that:

my residence, mailing address, and citizenship are as stated below next to my name. I believe I am the original and first inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

Product Assortment Optimization Systems, Products and Methods

the specification of which is attached hereto.

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above. I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

All correspondence should be directed to:

Inna S. Landsman, Esq.
Inna Shtivelband Landsman, P.C.
5 Militia Drive
Lexington, MA 02421
Telephone: (781) 274-6691

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Express Mail No. EU067835727US

NAME AND SIGNATURE OF SOLE OR FIRST INVENTOR:

Given name: Tor

Family name: Schoenmeyr Citizenship: American

Date: 11/11/2003 Residence (City): Cambridge

Residence (State): MA
Residence (Country): USA

Mailing Address: PO Box 397121, Cambridge, MA 02139